# Is Your Workplace a Factory of Fatigue or a Powerhouse of Passion?

### **Misery is Expensive**

Remember that job where you just watched the clock tick-tick, feeling like a cog in a gray machine? You weren't just bored, you were checking out. And your team might be doing the same right now. When happiness isn't on the menu, business starves.

- 13% Less Productive: Science proves that unhappy workers are less productive (Oxford University). Without joy, you're leaving revenue on the table.
- **The Revolving Door:** Disengaged employees are twice as likely to quit within a year.
- **The Customer Exodus:** 80% of customers switch brands due to poor service, often caused by unhappy staff (*Salem Solutions*).

# The Silent Killer of Success

Ignore the vibe, and you pay the price. It's not just about feelings, it's about the bottom line.

- Brain Drain: Your best talent won't stay where they aren't celebrated. They'll run to competitors who care.
- Brand Damage: Grumpy employees create grumpy customers. One bad interaction can torch your reputation faster than a viral tweet.
- Stagnation: Unhappy teams don't innovate; they survive. They do the bare minimum to not get fired.



Fix It Yourself, The DIY Approach

planting seeds of joy today.

You don't need a million-dollar budget to start

When people feel heard, they feel valued.

 Celebrate the Small Wins: Did the team hit a deadline? High-fives are free. Recognition is fuel.

• Connect the Dots: Remind your team why their

work matters. Purpose is a powerful motivator.

Listen Louder: Create safe spaces for feedback.

# There Is Hope: You Can Flip the Script

Here is the beautiful truth: Misery is not mandatory. You can turn a "Command and Control" culture into a "Connect and Cultivate" community. The shift from surviving to thriving starts with a single decision to prioritize people over processes.

# Option B:

Fix It with an Expert, The Fast Track
Sometimes, you're too close to the picture to
see the frame. An outside coach brings
fresh eyes, proven strategies, and the

transformation. They don't just put a bandage on the problem; they help heal the culture from the inside out.

energy needed to spark real



## Why Choose Marty Jalove & Master Happiness?

We don't do "corporate speak." We do connection. We don't just teach you to manage; we teach you to inspire. At Master Happiness, we believe that if you aren't laughing, you aren't learning. Marty Jalove brings the energy, the anecdotes, and the actionable tools to turn your workplace into a space where people want to be, not just where they have to be

# We all know that Happy Employees attract Happy Customers, so... Let's Get Started!

It's simple: the happier your employees are, the more productive and engaged they'll be. And when employees are happy, they create exceptional experiences for your customers. And when customers are happy, they keep coming back, and they bring their friends!



Visit MasterHappiness.com/blog/categories/employees for sources and more.

### Why Master Happiness?

At Master Happiness, we focus on what you stand for, where you want to go, and who is going to get you there.

#### We help you

- Build processes that create stronger, more reliable team players.
- Identify and eliminate obstacles standing in the way of success.
- Craft a compelling narrative that attracts your ideal customers and retains your best employees.

#### It's About More Than Business

We're here to help you strengthen communication, give your team a sense of purpose, and inspire them to take your company to the next level.

### **Why Wait?**

Don't wait until your star employees are lured away by the competition.



Do it NOW!

Call or email Master Happiness today and start building a happier workplace and a more successful business!

# **3 Levels of Service to Fit Your Needs**

At Master Happiness, we offer tailored solutions to help your business thrive by focusing on employee engagement and workplace culture.

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# **Success Igniter**

A dynamic and inspiring Motivational Keynote/Workshop designed to energize your team, followed by actionable steps to maintain momentum.

Ideal For: Companies looking for a quick boost in morale and engagement.

We had Marty present at our Advocate Health Care and Advocate Aurora Health annual retreat and he did a wonderful job energizing our team! He tailored his presentation to our industry and field of work, and made it relevant, engaging and a lot of fun!

Magda Scanlan, Advocate Health Care

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# **Success Blueprint**

A 3-month focused program addressing Core Values, Culture, and Employee Growth. Together, we'll implement strategies to create a thriving workplace.

Ideal For: Businesses ready to take the next step in fostering a positive and productive environment.

Marty has helped us regain focus on our company vision and is working with us to implement processes and systems while maintaining the culture and focus that is our company's foundation. Marty has been instrumental in our growth both professionally and personally!

Joseph Janicki, Brightway Insurance



# **Success Mastery**

A 6+ month deep dive into your company's culture and perception. We'll work closely with team leaders to develop and execute growth strategies that drive long-term success.

Ideal For: Organizations committed to transformative change and sustainable growth.

Master Happiness & Marty's guidance transformed our sales team! His teachings are insightful, his listening skills are top-notch, and he empowers us to convert insights into real sales growth. We're grateful for his impact!

Susanne Dershaw, Volle's Bridal & Boutique